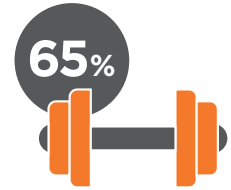


People analytics adds value to organisations

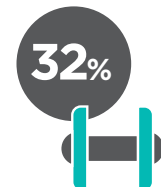
- 75% of HR professionals globally, are using data to understand workforce performance and productivity issues



- 65% of professionals whose organisation has a strong people analytics culture said that business performance is strong



- Only 32% of those whose organisation has a weak analytics culture report strong business performance

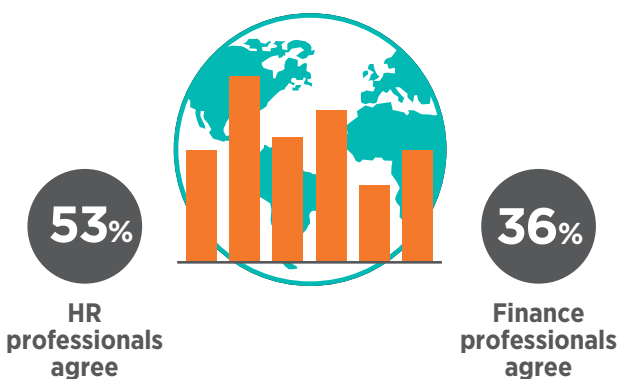


People analytics is not business as usual



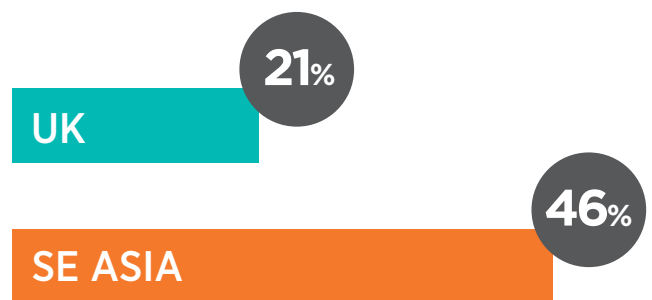
Confidence in HR capability is low

- 53% of HR professionals globally think their HR team has demonstrable numerical and statistical skills compared to 36% of finance professionals



UK capability and confidence lags behind other markets

- 21% of UK HR professionals are confident conducting advanced analytics compared to 46% of HR professionals in South-East Asia



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